



September 29, 2020

Good afternoon,

Yolo Basin Foundation invites you to be a sponsor of *Bucks for Ducks* 2020, a week-long series of events commemorating the Foundation's 30 years! This year *Bucks for Ducks* will have a new look. We will have programs and an online auction beginning Monday, November 9, 2020. The culminating live virtual event will take place on Saturday, November 14, where we will hold a program highlighting the past 30 years, a live auction, and a fund-a-need for our virtual education programs. Our sponsors will be recognized in many ways leading up to the events and during the showcase event on November 14. Please see the sponsorship opportunities page for more details.

Thirty years ago, the Foundation led the community effort to create the Yolo Bypass Wildlife Area, now 16,800 acres of diverse Central Valley habitats. We continue to advocate for the stewardship of the Yolo Bypass Wildlife Area by building and sustaining unique partnerships. The education activities that began with weekend field trips have blossomed into a wide range of programs enjoyed by thousands of people of all ages every year.

This past spring as field trips were cancelled due to rising health concerns, Foundation staff quickly shifted focus to serve our community in new ways. We developed online activities and resources for teachers, parents, and their students to continue learning about wetlands from home. We are transforming our *Discover the Flyway* outdoor education program to have live virtual field trips of the wetlands and recorded learning activities for K-12 students.

Your financial contribution will support our education programs and the activities we are doing to improve and sustain the Yolo Bypass Wildlife Area.

Please review the enclosed sponsorship form and return by mail or e-mail. You have the option to pay by check or online by credit card. If you have any questions, please contact our Donor Event and Fund Development Coordinator, Pam Emery, at 530-574-1785 or pemery@yolobasin.org. Thank you for your consideration and generous support of *Bucks for Ducks*!

Sincerely,

A handwritten signature in black ink, appearing to read "Jan Smutny-Jones".

Jan Smutny-Jones
Chair, Board of Directors

Sponsorship Benefits



Presenting Sponsor - \$10,000 (one available)

- Logo on invitation (if confirmed by August 21, 2020)
- Opportunity to share 15 second video during event (prior approval by Yolo Basin Foundation)
- Logo most prominently displayed on Yolo Basin Foundation and online auction websites
- Logo most prominently displayed and linked three times in e-mails to nearly 10,000 mailing list subscribers
- Verbal recognition during livestream event
- Logo displayed four times on screen during livestream event
- Four dedicated thank you posts to social media channels
- Private Birding Tour (for 6) in Yolo Bypass Wildlife Area
- 30th Anniversary Commemorative Gift

Pacific Flyway Sponsor - \$5,000 (four available)

- Logo/name prominently displayed on Yolo Basin Foundation and online auction websites
- Logo/name prominently displayed and linked three times in e-mails to nearly 10,000 mailing list subscribers
- Verbal recognition during livestream event
- Logo displayed three times on screen during livestream event
- Three dedicated thank you posts to social media channels
- Private Birding Tour (for 6) in Yolo Bypass Wildlife Area
- 30th Anniversary Commemorative Gift

Wetlands Conservation Sponsor - \$2,500

- Logo/name displayed on Yolo Basin Foundation and online auction websites
- Logo/name displayed three times in e-mails to nearly 10,000 mailing list subscribers
- Verbal recognition during livestream event
- Logo displayed three times on screen during livestream event
- Three thank you posts to social media channels
- 30th Anniversary Commemorative Gift

Wildlife Sponsor - \$2,000

- Logo/name displayed on Yolo Basin Foundation and online auction websites
- Name displayed three times in e-mails to nearly 10,000 mailing list subscribers
- Logo/name displayed twice on screen during livestream event
- Two thank you posts to social media channels
- 30th Anniversary Commemorative Gift

Wetlands Education Sponsor - \$1,000

- Name displayed on Yolo Basin Foundation website
- Name displayed three times in e-mails to nearly 10,000 mailing list subscribers
- Name displayed twice on screen during livestream event
- Two thank you posts to social media channels
- 30th Anniversary Commemorative Gift

Other Donation Level

- Name displayed on Yolo Basin Foundation website



Bucks for Ducks

to benefit Yolo Basin Foundation

Sponsorship Form

We are delighted to support Yolo Basin Foundation by sponsoring *Bucks for Ducks*, a week-long series of virtual events held November 9-15, 2020!

- Presenting Sponsor ♦ \$10,000
- Pacific Flyway Sponsor ♦ \$5,000
- Wetlands Conservation Sponsor ♦ \$2,500
- Wildlife Sponsor ♦ \$2,000
- Wetlands Education Sponsor ♦ \$1,000
- Other Donation Level ♦ \$_____

- Additional donation to Yolo Basin Foundation's 30th Anniversary Campaign: \$_____

Company/Individual Name (as you would like it to appear in publicity)			
Address			
Primary Contact		Title	
Primary Contact's Phone		E-mail	
Secondary Contact		Title	
Secondary Contact's Phone		E-mail	

How would you like to make your donation? (check one)

- Please send an invoice to: Primary Contact Secondary Contact
- Pay by credit card at yolobasin.ejoinme.org/sponsorship and e-mail this form to Pam Emery
- Pay by check:

Make check payable to: Yolo Basin Foundation
 Mail check and this form to: P.O. Box 943
 Davis, CA 95617

Contact:

Pam Emery
 Donor Event and Fund Development Coordinator
pemery@yolobasin.org
 (530) 574-1785

Thank you for your generous support! We look forward to seeing you virtually in November!